



A northern life

Capturing the essence of tropical Australia, Ashlee Jones Homes is in high demand on the Cairns coast

The homes' modern façades and earthy colour palettes blend organically into their idyllic locations.

It's hard to believe that Ashlee Jones Homes was only established in 2008, with scores of successful projects under its belt already.

Ashlee Jones, who has been in the industry for more than 15 years, attributes his success to the comprehensive service he offers all clients: "We welcome client input from the very start and customise our projects to suit the homeowner."

With only eight core staff and a close crew of specialised contractors, Ashlee ensures that he is available to every project. His wife and business partner, Terri Jones, feels that it's the close client contact that sets them apart in the industry.

"Ashlee is on site all the time," she says. "He's on every project and people call him directly — we always offer one-on-one contact."

With a young family of their own, the couple understands their clients' time pressures, even offering out-of-hours service.

The wrath and destruction of cyclone Yasi in early 2011 has seen a huge demand for quality construction in the Far North Queensland region.

"Our business has been extremely busy since Yasi — we usually have 10 to 15 projects on the



go at once," Terri says. "It's been a difficult time for locals but it's great seeing them satisfied with their new homes."

It's no wonder that victims of the natural disaster are entrusting Ashlee Jones to build their new homes. "We had existing homes built right on the beach, still standing and perfectly intact," Terri says. "It was a great testament to the structural integrity and quality of our designs."

For comfortable living indoors and out, the homes include airconditioning, large outdoor spaces and

tiled patios. High-quality fixtures and finishes are also included in the price in keeping with the company's ethos: "Quality built with pride."

Cairns is known for its leisurely lifestyle, natural beauty and peaceful pace. These qualities shine through in the designs of Ashlee Jones Homes, which can be seen throughout Cairns and as far south as Mission Beach.

An innovative family-run company, Ashlee Jones Homes is known for producing deluxe and spacious houses perfectly suited to their tropical locale.

Details

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